

Lower.com
 AL AK AZ AR CA CO CT DE DC FL GA HI ID IL IN IA KS KY LA ME MD MA MI MN MS MO
 MT NE NV NH NJ NM NY NC ND OH OK OR PA RI SC SD TN TX UT VA VT WA WY WI WY
 Click Your State & Refinance
\$160,000 Mortgage for under \$735/Month!
 Bad Credit ok



Classifieds: Cars | Jobs



Personals | USA TODAY

Marketplace

Home
 News
 Travel
 Money
 Sports
 Life
 Tech
 Weather

Search

powered by Google

Markets

[Markets home](#)

[World stocks](#)

[Commodities](#)

[Currencies](#)

[Key interest rates](#)

[Investor Tools](#)

[Investor home](#)

[Markets Report](#)

[Your Portfolio](#)

[Stock screener](#)

[Fund screener](#)

[Snap quote](#)

[Economic calendar](#)

[Company calendar](#)

[Managing Money](#)

[News/columns/tips](#)

[Calculators](#)

[CD and loan rates](#)

[Special Sections](#)

[Cars](#)

[Jobs](#)

[Small Business](#)

[More Money](#)

[Money briefs](#)

[Most active stocks](#)

[Talk Today](#)

[Classifieds](#)

[Franchise Center](#)

[Special Offers](#)

[Business](#)

[Opportunities](#)

Advertisement

Money

DJIA 10,603.96 ▼ -18.92 **NASDAQ** 2,088.61 ▼ -1.39 4:30P ET 1/7/2005 © BigCharts.com

Get a quote: Enter Symbol(s) or Keywords

Go

Your portfolio - Log in

• [E-MAIL THIS](#) • [PRINT THIS](#) • [SAVE THIS](#) • [MOST POPULAR](#) • [SUBSCRIBE](#) • [REPRINTS & PERMISSIONS](#)

Posted 1/6/2005 9:20 PM

Got an old PC? Don't trash it: Recycle it

By Jon Swartz, USA TODAY

EBay unfurled an initiative Thursday to lead PC makers and environmental groups in a major push to recycle more of the 400 million electronic products that are trashed annually.

So-called e-waste containing hazardous materials is "piling up faster than ever before" with increased potential harm, eBay CEO Meg Whitman says.

EBay plans to promote the program on its site at www.ebay.com/rethink, where consumers can resell, recycle or donate used electronics. The announcement came at the Consumer Electronics Show in Las Vegas.

EBay stands to gain, of course. As more PCs are recycled, consumers are more likely to buy and sell computers on its site. The company sells used computer gear worth \$2.5 billion each year.

Still, the program is a significant step for the tech industry, which has ignored the problem of disposing of toxic computer parts for years, says Ted Smith, senior strategist for the Silicon Valley Toxics Coalition.

"There is a growing awareness of the magnitude of the problem, and we'd rather have an industry-driven solution than a government one," Intel CEO Craig Barrett says. The No. 1 chipmaker will help create advertising campaigns promoting reuse and recycling of computers. "EBay is a powerful way to spread the message" to its 125 million users, Barrett says.

The online auctioneer also is partnering with IBM, Hewlett-Packard, Apple Computer, the Silicon Valley Toxics Coalition and UPS, among others. Each offers Web links with information about their recycling programs.

"We should have a system that makes it as easy to get rid of an old computer as it is to buy a new one. I applaud all of them," says Kate Krebs, executive director of the non-profit National Recycling Coalition. "In most households, computers are thrown out, handed down to kids or end up in the garage."

An estimated 133,000 PCs are replaced or discarded in the USA each day, says

Advertisement

3.0% APY
American Dream Savings Account



Learn more

EmigrantDirect.com

More money for your money. Since 1850

Member FDIC

Today's Top Money Stories

- [United losses court ruling on pilots' deal, faces labor trial](#) - 4:16 PM
- [New York Times debates charging Web readers](#) - 3:45 PM
- [Dec. jobs miss forecast, but 2004 total best since '99](#) - 11:06 AM
- [High court to review Arthur Andersen's Enron conviction](#) - 1:59 PM
- [American joins Delta to cut, simplify fares](#) - 10:30 AM

[Add USATODAY.com headlines to your Web site](#)



Posted 1/6/2005 9:20 PM

Got an old PC? Don't trash it: Recycle

By Jon Swartz

EBay unfurled an initiative Thursday to lead PC makers and environmental groups in a major push to recycle more of the 400 million electronic products that are trashed annually.

So-called e-waste containing hazardous materials is "piling up faster than ever before" with increased potential harm, eBay CEO Meg Whitman says.

EBay plans to promote the program on its site at www.ebay.com/rethink, where consumers can resell, recycle or donate used electronics. The announcement came at the Consumer Electronics Show in Las Vegas.

EBay stands to gain, of course. As more PCs are recycled, consumers are more likely to buy and sell computers on its site. The company sells used computer gear worth \$2.5 billion each year.

Still, the program is a significant step for the tech industry, which has ignored the problem of disposing of toxic computer parts for years, says Ted Smith, senior strategist for the Silicon Valley Toxics Coalition.

"There is a growing awareness of the magnitude of the problem, and we'd rather have an industry-driven solution than a government one," Intel CEO Craig Barrett says. The No. 1 chipmaker will help create advertising campaigns promoting reuse and recycling of computers. "EBay is a powerful way to spread the message" to its 125 million users, Barrett says.

The online auctioneer also is partnering with IBM, Hewlett-Packard, Apple Computer, the Silicon Valley Toxics Coalition and UPS, among others. Each offers Web links with information about their recycling programs.

"We should have a system that makes it as easy to get rid of an old computer as it is to buy a new one. I applaud all of them," says Kate Krebs, executive director of the non-profit National Recycling Coalition. "In most households, computers are thrown out, handed down to kids or end up in the garage."

An estimated 133,000 PCs are replaced or discarded in the USA each day, says market researcher Gartner. And only 10% of unwanted PCs are recycled, according to GrassRoots Recycling Network.

The high-tech industry has stepped up efforts the past 18 months, environmentalists say, after state agencies in California and Maine barred the dumping of PCs and monitors with hazardous materials in landfills.

The tech industry also has been criticized for shipping discarded PCs overseas, to areas such as China.

"The U.S. was exporting harm," says Mark Murray, executive director of Californians Against Waste, sponsor of the state's aggressive electronics-recycling law. It calls for the elimination of waste stockpiles by 2008.