

# The Business Journal

**BUSINESS  
INSURANCE**  
—pages 19-26

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VOLUME 8, NUMBER 22

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EVERY WEEK

WEEK OF SEPTEMBER 17, 1990

## ENTERPRISE

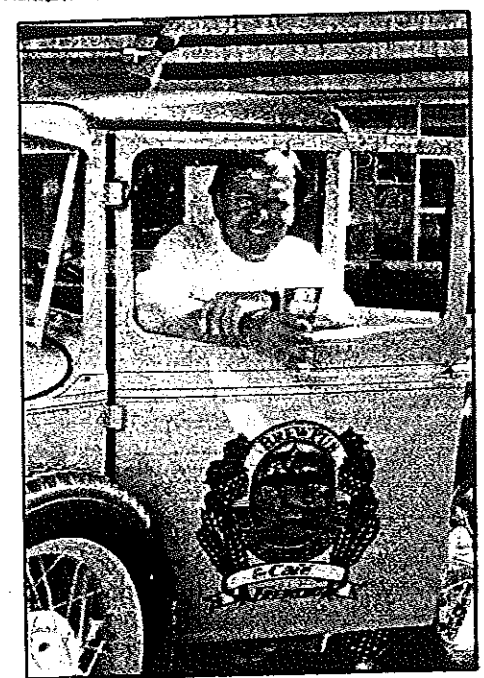
### Brew Pub & Cafe: where hospitality is taken seriously

By LAWRENCE ARAGON

**J**ohn Rennels cringes every time he sees "no substitutions" printed at the bottom of a menu.

The 41-year-old owner of Brew Pub & Cafe on the Green in Fremont is a great believer in old-fashioned hospitality. Restaurants that put "no substitutions" on their menus are telling their customers: "Take it or leave it," he said. "To me, that's not the hospitality business."

Take a seat in Mr. Rennels' establishment and he'll come over and introduce himself. When you're finished eating, he'll come back and



Chuck Savadeis photo

**John Rennels fancies Model A's  
and home brew.**

ask if you liked your meal and the hearty beer brewed on the premises.

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## Progress stalls on site cleanup; EPA may take matter to court

### Massive cleanup of Superfund site near Moffett Field faces indefinite delay

By JAMES S. GOLDMAN

Talks have collapsed between the Environmental Protection Agency and two dozen companies responsible for the toxics cleanup of the Superfund site near Moffett Field, stalemating efforts to begin the massive cleanup project.

The EPA, which had hoped to negotiate a cleanup agreement among all parties, will likely be forced into court to get the estimated \$100 million cleanup under way.

The impasse has shocked some company executives and other observers who thought a cleanup agreement, more than a year in the making, was nearly signed. Now, company and EPA officials said an agreement is further away than it was last year.

Many of those associated with the case

expected an announcement within the next few weeks that a consensus had been reached and the cleanup would begin. Instead, only Intel Corp. and Raytheon Co. continue confidential negotiations with the EPA. The U.S. Navy and NASA are each separately talking to the EPA.

The increasing factionalization among the holdouts could delay the cleanup indefinitely, EPA sources said.

The EPA is expected to break the stalemate by taking Schlumberger Technology Corp., parent of Fairchild Semiconductor, to federal court. Fairchild previously had acknowledged responsibility for some of the contamination, but said the EPA is making unreasonable cleanup demands.

"We could not have anticipated that Fairchild would leave the negotiations the way they did," said Jim Hanson, the EPA's chief of South Bay Superfund sites. "It certainly threw a (monkey wrench) into what everyone had worked

Please turn to page 32

## Pacific Western's Boyce tops list of highest-paid bankers

Compensation of more than \$900,000 puts Boyce in income class with CEOs of nation's biggest banks

Mr. Boyce can also make about another million dollars if he is successful at selling his



The 1 percent commission would only be paid if the bank is sold for 3 1/2 times book, one knowledgeable source said.

The book value of Pacific Western's

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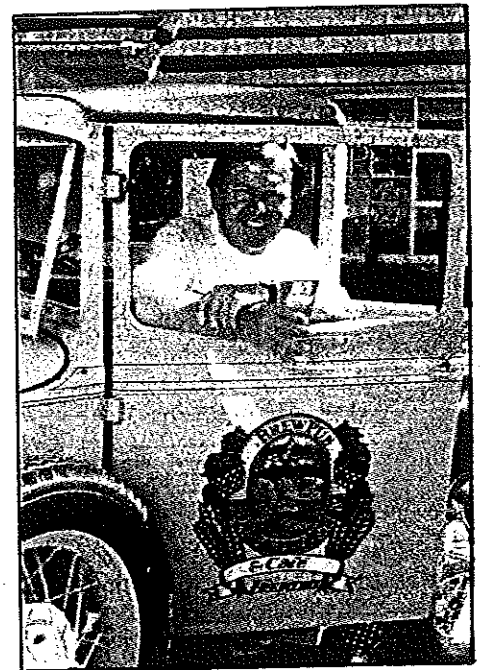
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